

A creative multimedia professional who loves to educate through storytelling.

## **EXPERIENCE**

HEALTHLINE MEDIA, San Francisco, CA 2016-Present  
*The fastest growing health information resource*

### **Video Producer**

- Produce, shoot, and edit: video, audio, and animated shorts for editorial, social, and sponsored content
- Coordinate with external video vendors
- Build video studio and post production facility, establish style guides and standards
- Provide guidance on purchasing decisions

**Freelance Video Producer or Editor** 2014-2016

*Clients include*

INTUITIVE SURGICAL, Sunnyvale, CA

NERDWALLET, San Francisco, CA

BERKELEY HUMANE SOCIETY, Berkeley, CA (volunteer)

THE MOTLEY FOOL, Berkeley, CA, and Alexandria, VA 2010-2014  
*A multimedia financial services company serving over 100k members*

**Multimedia Producer**, Premium Services

2012-2014

**Multimedia Associate Producer**, Marketing

2010-2012

- Produced welcome and explainer videos resulting in increased membership retention
- Co-produced slideshow and product explanation videos responsible for bringing in the most members in a fiscal year
- Created internal videos to enhance communication between management and staff
- Collaborated with colleagues with little to no production experience, helping them to grasp new concepts and ramp up quickly
- Trained three colleagues in video production by providing in depth instruction and opportunities for hands-on experience. They now work full-time in video
- Engineered and mixed *Motley Fool Money*, radio show and top-ten business podcast
- Provided audio/video support for in- and off-site meetings, speakers, and CEO interviews
- Produced live stream videos of member meetings and product announcements to reach members unable to attend

JOURNEY FILMS, Alexandria, VA 2009  
*An award-winning film production company specializing in religion, faith, and spirituality, since 1983*

### **Editor**

- Edited hour-long documentary *The Adventists*, broadcast nationwide on PBS

VOICE OF AMERICA, Washington, DC 2008-2009  
*Funded by the U.S. Government, a broadcast news service for an international audience in over 60 languages*

**Editor**

- Edited news packages for broadcast, usually in foreign languages

**Freelance Assistant Editor or Post-Production Assistant** 2007-2008

*Clients include*

DISCOVERY COMMUNICATIONS, Bethesda, MD  
JOURNEY FILMS, Alexandria, VA  
RHED PIXEL, Falls Church, VA

WGBH, Boston, MA 2005-2006

**Editorial and Production Assistant, NOVA Online**

- Collaborated in research, production and clearance of multimedia web content
- Coordinated communication between tech and editorial departments, reducing misunderstanding and increasing productivity between departments
- Tracked budgets, submitted invoices, and responded to viewer feedback
- Created and maintained archive for multimedia assets

**Intern, Antiques Roadshow**

**TECHNICAL SKILLS**

- |                  |                       |                       |
|------------------|-----------------------|-----------------------|
| ▪ Adobe Premiere | ▪ Adobe After Effects | ▪ Avid Media Composer |
| ▪ Adobe Audition | ▪ Sony Vegas          | ▪ Adobe Photoshop     |
| ▪ Canon EOS 5D   | ▪ Sony NEX-FS700      | ▪ Microsoft Office    |

**EDUCATION**

**MA, Visual and Media Arts** Emerson College, Boston, MA

**BS, Biology** Cornell University, Ithaca, NY